



For Immediate Release

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HEAVEN NOW INCLUDES NORTHERN LEAGUE BASEBALL

DYERSVILLE, IA – August 16, 2013 – America finally has proof there is baseball in Heaven. Independent league baseball is about to become part of the new development next to the Field of Dreams Movie Site. The Northern League, an independent professional league with a strong history in the Midwest, plans to bring a team to Northeast Iowa that will call All-Star Ballpark Heaven its home.

“We are truly excited about adding a franchise that will play at the new development near the iconic Field of Dreams Movie Site,” said Dan Evans, Northern League Commissioner and longtime baseball executive. “The combination of the area’s passion for baseball, a unique setting, and All-Star Ballpark Heaven’s strong commitment to youth baseball and softball is ideal, and such an incredible opportunity.”

“Field of Dreams is an international Iowa icon,” said Iowa Governor Terry Branstad. “This is an exciting opportunity as the Field of Dreams site becomes a growing regional attraction.”

Iowa Lieutenant Governor Kim Reynolds added, “As the governor and I work toward our goal to make Iowa the healthiest state in the nation, All-Star Ballpark Heaven provides a great recreational opportunity for Iowa families.”

“This is a tremendous addition to our new development,” says Denise Stillman, managing partner of Go the Distance Baseball, the investor group that owns the Field of Dreams and is financing the new facility. “When Dan contacted us about expanding with a Northern League franchise calling Ballpark Heaven its home, we were thrilled.”

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Teams who participate in All-Star Ballpark Heaven week-long summer tournaments and training camps may have an opportunity to not only play at the same stadium that is home to the Northern League franchise, but also enjoy a game there with their families while in Northeast Iowa.

The Field of Dreams Movie Site was built in 1988 in Dyersville, Iowa, by Universal Studios for the famous 1989 movie starring Kevin Costner, Amy Madigan, Ray Liotta, James Earl Jones, Burt Lancaster, Dwier Brown and more.

About All-Star Ballpark Heaven

All-Star Ballpark Heaven's mission is to be America's premier venue for fun family memories surrounding national baseball and softball tournaments. Its staff will help each athlete reach his or her full potential on and off the field. Coaches and their teams will enjoy premier facilities with pro-style team clubhouses and superb turf technology that guarantees high quality play. The vision for All-Star Ballpark Heaven is to be America's most sought-after tournament destination by youth baseball and softball athletes, coaches and families. It is located next to the famous land parcel where the "Field of Dreams" movie was filmed just 25 minutes west of the family-friendly town of Dubuque, Iowa. Those seeking more information on ownership should contact info@allstarballparkheaven.com or @ballparkheaven.

About The Northern League

The Northern League, originally founded in 1902, is the nation's oldest independent baseball league, and is being reorganized for its 112th season with a projected Opening Day in May 2014. Its mission is to provide and promote premier independent minor league professional baseball and family-oriented, affordable entertainment. Independent baseball teams are unaffiliated with Major League Baseball (MLB) clubs and operate as their own entities with the responsibility to procure their own players. Northern League alumni include such all-time greats as Hank Aaron, Lou Brock, Joe Torre, Jim Palmer, Willie Stargell, Steve Carlton, Orlando Cepeda, and Roger Maris. Over the last 15 years, more than 600 Northern League players have been sold to MLB organizations, with 32 of those players advancing to the Major Leagues. For more information, including potential Northern League franchise ownership or sponsorship, visit www.NorthernLeague.co and @GoNorthLeague.

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www.allstarballparkheaven.com and www.NorthernLeague.co